

# COM'IN

YOUR BUSINESS NEWSLETTER



15th of Februar 2017

CLI CONTRACT GMBH – BRANCH MOERS / GERMANY

COMPASS LOGISTICS

INTERNATIONAL PARTNERS

WITH DIY STORE LOGISTICS

BY SYNLOG

CLI has signed on as a new partner company in the supplier cooperation entity SynLOG. SynLOG, a joint logistics initiative by „Herstellerverband Haus & Garten e.V.“ and „Industrieverband Garten (IVG) e.V.“, has been servicing this niche market segment for well over 19 years. It delivers distribution solutions specially tailored to DIY store and gardening products catering to the 300 member companies of the two associations. SynLOG aims to bundle supply streams from the manufacturers of DIY and gardening products, to regulate traffic and avoid jams at the approx. 4,000 ramps of the retail partners.



Looking forward to the cooperation (fltr): Thomas Kalthoff, branch manager CLI Moers, Markus Schering, manager of the cooperation SynLOG and Norbert Lindemann, Deputy CEO of Herstellerverband Haus & Garten

## SynLOG – DIY and Garden Logistics

Since January 2017, Compass Logistics International AG, Hamburg has been the logistics partner for all heavy and bulky cargo; i.e. items that cannot always fit on a pallet or be sent as a parcel. The CLI branch in Moers arranges the nationwide supply of non-system goods with a length of up to 600 cm and a package weight of up to 1.5 tons; this includes, for instance, shipping of wooden products, decorative elements, tiles, landscaping products, decking and many more.

“We do not want any generalists, but specialists“, asserts Markus Schering, Manager SynLOG, describing the partnership concept.



CLI's specialists for DIY Store Logistics (fltr): Thomas Kalthoff (branch manager), Ralf Bunzek (Business Development) and Thomas Kemper (Director Logistics)

**“WITH OUR DISTINCT SOLUTION BHD (BULKY, HEAVY, DIRECT) LOGISTICS, WE PROVIDE THE ASSOCIATION MEMBERS WITH AN OPTION FOR TRANSPORT OPTIMIZATION“**

Thomas Kalthoff

“With our distinct solution BHD (Bulky, Heavy, Direct) logistics, we provide the association members with an option for transport optimization“, says CLI branch manager Thomas Kalthoff.

SynLOG partner CLI delivers bulky goods synergistically with compatible shipments from other suppliers directly to the retail partners' unloading points. CLI's range of services also include imports from Asia and other countries of the world.

“Our primary objective is to ensure the goods arrive at the retailer's ramps in time, without any additio-

nal handling and any damages. At least a third of the Merchandise comes from overseas and exports to Benelux countries is becoming an increasingly important of the distribution matrix. We are pleased that, in Compass Logistics we have a SynLOG partner on board with robust international structures for efficient distribution logistics“, opines Norbert Lindemann, Deputy CEO of the Herstellerverband Haus & Garten.

Besides Compass Logistics International, SynLOG has Dachser (General and consolidated cargo), GLS (Parcel service) and Palletways (Palletized freight) as partners in its service providers network.

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**EDITORS:** Dietmar Graeber, Reinhard Pfeiffer